

GardenFest 2012 – Participant Reservation

WHAT:

Thank you for joining **GardenFest 2012 Key West** at the Key West Tropical Forest & Botanical Garden. This is a fair of tropical and native plants, arts and crafts with nature themes or composed of natural materials, and eco-friendly products and services.

WHEN:

- Friday, February 17, 2012 – set up beginning noon; open from 5:00-7:00 pm for Membership Preview. (Members receive 15% discount this evening *only*).
- Saturday, February 18, and Sunday February 19, 2012, open to the public from 10am – 4pm.
- Sunday, after 4pm – depart site.

WHERE:

- The Key West Botanical Garden, 5210 College Road, Key West, Florida, 33040. Contact Misha McRAE at 305.296.1504 or email us at mmcrae@kwbg.org.

WE OFFER:

- Advertisement through radio stations and newspapers throughout the Florida Keys & Miami-Dade, thanks to grant support from TDC.
- 10x10 exhibit space in a Garden setting (Please be realistic about your space requirements. A second, adjoining space can be reserved at a discounted rate.)
- Information table space (approx. 6' x5') available for those advertising services, distributing information or signing books.
- No sales commission or fees above the selected space/equipment rental.
- 900 – 1100 potential customers per day. A terrific venue attracting patrons from near and far!

CAN YOU HELP:

We welcome participants to present educational seminars or demonstrations. If you want to be scheduled, please e-mail blollywoodkw@gmail.com.

NEARBY LODGING:

The Travel Lodge Hotel, 3444 North Roosevelt Boulevard, Key West, Florida,(305) 296-7593.

Days Inn, 3852 Roosevelt Boulevard, Key West, Florida, (305) 294-3742

Holiday Inn Key Wester, 3850 North Roosevelt Boulevard, Key West, FL (305) 294-6681)

Sugarloaf Lodge located at mile marker 17 on US1. (800) 553-6097.

Ibis Bay, 3101 N. Roosevelt, Key West, FL (305)296-1043.

(Go to fla-keys.com for other lodging options.)

Key West Botanical Garden Society

GardenFest Vendor Reservation

February 17, 18 & 19, 2012

Plant Vendor ____ Green Living Vendor ____ Arts & Crafts Vendor** ____

2-days & Friday night (\$85) ____

Information table space*: \$20/day for Sat ____ Sun. ____

Business Name _____	Space Rental 10'x10'	\$85
	Adjacent 10'x10'	\$50
	Info. Table space	\$40/\$20

Owner's Name _____	<u>Qty.</u>	<u>Equip. rental</u>	<u>Total</u>
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Street Address _____	_____	Tables \$10 ea.	_____
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City and State _____	_____	Chairs \$3 ea.	_____
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Zip _____	_____	Tents \$70 ea.	_____
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Phone _____ Mobile Phone _____

Merchandise to be sold _____

E-Mail _____

I can give a demonstration Saturday ____ Sunday ____ Topic: _____

Preferred site location: _____

Visa or MasterCard: # _____ Expiration date _____ Sec. _____

Name on Card: _____

Billing Address: _____

Please mail checks and applications after phoning or e-mailing your intent to participate:

The Key West Botanical Society

**5210 College Road
Key West, FL 33040**

I, _____, understand that nothing on the Florida state invasive exotic list may be presented or sold.

Signature and Date _____

* If arriving after 5 on Friday, please be prepared to cart wares from parking away from exhibit area.

** Arts and crafts must be produced by the exhibitor – no manufactured resale items, please.